

IKEA® Home Ideas



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The Entertaining Living Room

With the state of today's economy, more people than ever are seeking their entertainment at home rather than going out. Home entertainment calls for a living room that's comfortable, stylish, and built for socializing and relaxing. This month, IKEA presents useful tips and advice for creating a living room that's made for entertaining.



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1. BESTÅ TV/storage combination \$1490 Foil finish. Max shelf load 110 lbs. Requires assembly. W118 $\frac{1}{8}$ "x D15 $\frac{3}{4}$ "x H75 $\frac{1}{8}$ ". Black-brown.
2. KARLSTAD loveseat + right-hand and left-hand chaise \$1177 Cotton/polyester removable cover. Requires assembly. Korndal green. **3. INREDA pull-out frame/shelf insert \$50** Pulls out fully for easy overview and access to media equipment. Aluminum. Requires assembly. W20 $\frac{7}{8}$ "x D14 $\frac{1}{8}$ ". Silver color. **4. INREDA drawer \$25** Stores and organizes CDs and DVDs inside BESTÅ unit. Foil finish. Tempered safety glass. Requires assembly. W23 $\frac{3}{8}$ "x D15 $\frac{3}{4}$ "x H6 $\frac{1}{4}$ ".

Featured Products



TALLVIK table lamps \$24.99/ea

Perfect as a handy task light, TALLVIK table lamps add a splash of color to a busy living room. Steel. Requires assembly. Max 60W. H24". Assorted colors.



KARLSTAD armchair \$299

With its high-resilience polyurethane foam and polyester seat cushion, the KARLSTAD armchair provides extra comfort, while its 100% cotton removable, washable covers make for worry-free entertaining. Requires assembly. W35¾xD36¾xH31½". Mader multicolor.



TROFAST storage combination \$99.99

Everyone can share space when there's room for everyone's stuff. The TROFAST storage combination reduces living room clutter to give more entertainment space. Solid wood and plastic. Storage boxes sold separately. Requires assembly. W37xD17¾x35¾".

Home Entertaining Tips

Lighten up!

When watching TV, be sure to provide enough surrounding lighting. Studies show that watching TV in a dark room can result in visual discomfort, fatigue and eyestrain.*

Back Off!

The Canadian Association of Optometrists recommends sitting at a distance of five times the width of the TV screen; for example, 15' from a 42" TV screen. Sitting too close or too far can lead to unnecessary visual strain. Also, try to position the TV directly in front of you, not at an angle.

Is everyone comfortable?

Consider the number of people that will be using the living room. Is there enough comfortable seating for everyone? Can the seating be reconfigured for other activities?

Dinner and a show.

Treating family and friends to a snack or a meal without worrying about stains keeps everybody happier and more comfortable. Choosing seating with removable, washable covers keeps the living room fresh and clean even under heavy use.

Consider the kids.

Staying home and enjoying a show together is a great way to enjoy some family time. Set aside a special night just for kid-friendly viewing and let the kids play chef with easy to prepare foods.

*Lighting Research Center, Rensselaer Polytechnic Institute (2006, April 25). New Study Tests The Effects Of Watching TV In A Dark Room. *ScienceDaily*. Retrieved July 15, 2009, from <http://www.sciencedaily.com/releases/2006/04/060425015643.htm>

For more information on these or other IKEA products and ideas, please contact:

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